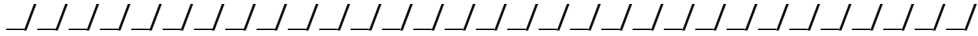


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Hello Everyone

Welcome to a new issue of the Magic Roadshow. If this is your first issue, I want to take a moment to thank you for making us a part of your day. I sincerely hope you find something inside to make it all worth your time and effort.

I am so thankful to everyone who's taken time to send in articles, effects, and resources. Although you may not see your contributions in the very next issue, feel confident that your submissions are in line for a future issue. I have issues 93 and 94 already in the works and have resources pasted into each issue that were submitted by Roadshow readers..

I am honored to have received so many comments after the last issue. I don't know what got into you guys. Maybe you were broke and/or bored, but whatever spurred all of you to email me was appreciated. Feedback is SO important. It keeps me honest and grounded..

Suggestions, comments, rants and raves.. EMAIL ME

Thanks also to everyone who voted in my little sidebar survey. It seems street magic and close-up are neck and neck. I've included the 'voting machine' again for anyone who wants to vote or check out the results..

Between issues I think of a half-dozen things I want to mention in this section.. and when it comes time to write it, I've forgotten it.. Oh well.. On with the (Road) Show..

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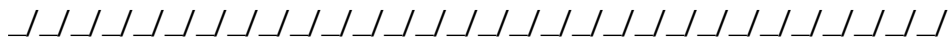
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OK guys.. I hate to be hard on you, but ...

"You can be a great magician, or, you can make excuses. Every unknown magician has an excuse as to why they're not the star of the show. At the end of the day, a star commands the stage - and wanna-be's with excuses fill the seats.."
Rick Carruth



Warming Up The Audience
John Kinde

Las Vegas is a classroom for performance and presentation techniques. One of the lessons I've learned after watching over 200 shows is the importance of The Show Before The Show. Rarely does a Las Vegas show begin with the curtain rising on a dead stage before a lifeless audience.

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For example, Cirque Du Soleil shows usually warm up the audiences with characters in costume wandering about the theater and interacting with the early-arrivers. It's definitely the show-before-the-show. People don't want to be late because the pre-show IS part of the show!

A new show in town is Toxic Audio. It's an amazing program of five A Cappella singers. Since their show features "the human voice," their audience warm-up gets the audience making sounds with their voices. Bark like a dog. Quack like a duck. It's a warm-up in the theme of the show. Effective.

Many shows have a pre-show consisting of Video Footage. Carrot Top shows R-Rated funny videos. Several performers show clips of past performances (Gerry McCambridge, Vinnie Favorito, The Society of Seven). Some comedy performers use video footage of other comics and celebrities making jokes at the performer's expense (The Scintas, Bobby Slaton). Many acts use music to warm up the audience (Terry Fator, The Las Vegas Tenors, Barry Manilow). The Blue Man Group used a video show with dialogue text which connects with the audience.

The classic show-before-the-show is the Warm-up Act where an actual performer, usually a comic or a singer, opens for the headliner. Steven Wright's show was opened by another comic. A singer often opens for a singer.

Those are just a sample of what professional performers are doing to make sure the audience is energized before the curtain goes up. How does this apply to speakers?

As a speaker, you want to avoid approaching the microphone with a stone-cold audience. That's one of the reasons contest speakers don't want to draw speaking position number one in a competition. They don't want to be the show-before-the-show for the other speakers! The next time you speak, what can you do to warm up your audience before you say your first word on the platform?

1. Every thing you do before you start your speech is part of your show-before-the-show. Robert Orben said that the speech begins in the parking lot. Others have said that the speech begins with you walk out your front door. How do you behave at the airport ticket counter when your flight is delayed? A member of your upcoming audience could be standing behind you while you are being nice or rude to the ticket clerk. When we were stuck on a San Francisco freeway, Alan Weiss shared with me, "I never honk within ten miles of a client." Since he doesn't know for certain where his clients are, he never honks! Always be on your best behavior before a speech. You never know who is watching.

2. Patricia Fripp is a great example of someone who warms up the audience by mingling. Do you mix, mingle and chat with the audience before your speech? I have occasionally connected with my audiences before my talks by performing strolling magic. If you mingle well, when you are introduced you already have friends in the audience.

3. Many speakers use music as part of their show-before-the-show. Anthony Robbins has

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loud music with a rock beat playing, not just before the talk, but before the audience even enters the meeting room. While you're waiting in the hall for the doors to open you can hear the pounding beat of the music coming through the closed doors. It's definitely an energy builder, gets the blood moving and builds anticipation.

4. Speakers can use video or PowerPoint to warm up the audience. Bill Gates, before he took the stage, used a video introduction to introduce himself in a humorous way at the 2007 CES Convention in Las Vegas. Using PowerPoint you could share relevant quotes or a trivia quiz with your audience. Keep their minds active while they're waiting for the main event..you.

5. Be aware that your written introduction, to be used by the person introducing you, is part of your warm-up act. Make it interesting. Include some humor. Make sure it's not a dreary bio which puts people to sleep. You don't want it to be the show-before-the-naptime.

These are just a few thoughts on the subject of warming up your audience. We could probably add another 100 to the list. What can you do the next time you speak to ensure that your audience is awake and eager to hear your message. The energized audience doesn't happen by accident.

John Kinde

John Kinde provides Keynote Programs on humor, teambuilding and customer service. He also presents workshops and coaching on humor, presentation skills, and improv skills for business. You will find humor skills articles at: www.HumorPower.com. (Be sure to subscribe to John's bi-weekly newsletter - I do.. RC)

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TEXAS NOTEPAD - Gag Effect

GAG: When you are paying for a small ticket item pull out what everyone thinks is a checkbook. Actually it's a notepad made up of genuine dollar bills. You peel out the necessary amount and pay for your item(s). The person taking your money and those in close proximity will look at you as if you are from another planet.

SECRET: Go to your local bank and purchase some new one dollar bills. The new bills are crisp and should line up perfectly. I typically like to get a stack of 30 bills or more. While at the bank you may want to ask for a checkbook cover, unless you have an extra one at home. When you get home, sit down at a desk with the checkbook cover, a pair of scissors, some rubber cement, a notepad, and some baby powder.

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Cut out a dollar-sized piece of cardboard from the back of the notepad. Place this dollar-shaped piece of cardboard behind your stack of bills. Align the bills with the cut-out cardboard.

Place some rubber cement onto the top edge of the stack. As the glue is drying sprinkle some baby powder onto the cemented edge of the stack. Typically, I'll repeat this procedure one or two more times. This creates a flexible rubber material (like those used on traditional notepads). Once the cement dries your stack of bills will function like a notepad or checkbook.

Slip the Texas notepad into the checkbook cover and imagine the fun you'll have the next time you pay for something in cash! I'll ask "Will you accept..." as I pull the checkbook from my pocket, "cash?" Just as they are prepared to say no for taking a check they will see the cash and do a double-take. As you peel off the money to pay them, be sure to keep a straight face.

(From Diamond Jim Tyler's new book.. BAMBOOZLERS.)

To order Diamond Jim Tyler's new book.. BAMBOOZLERS: The Bankable Book of Bar Betchas, Brain Bogglers, Belly Busters & Bewitchery visit www.diamond-jim.com/originals

The book is 128 pages measuring 3 by 5 inches with black faux leather binding, silver gilded edges, a black ribbon marker, over 100 illustrations and features 75 bits of business. \$20 US + S&H. Releases in August..

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Magicians - Make Money Teaching What You Know - Free Report

Our friend and frequent contributor, David Breth, has generously agreed to make available to Roadshow readers a Free copy of his report, 'Make Money Teaching What You Know'.

I'm not going to expose the secret.. I'm going to let you download the report instead. David is a full-time working Pro who knows exactly what it takes to make a living as a performer, and this report details an ideal way for many of you to use your magical talents to generate an income.

David Breth and Lindy Scarborough, owners of MAGICTAINMENT say.. "This is one of our no-strings attached information products. This is a FREE give away for Magic Roadshow readers. Let your readers know, this is ALL MEAT! No Fluff!.. We want you to prove to you our information products are everything we say AND much more. In the near future when you see our other information products offered, you know without hesitation and total

confidence, you are receiving solid content."

<http://www.davidbreth.com/make-money-teaching-what-you-know>

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Host Your Websites With the Magic Roadshow and Real Clear Hosting.

Although I generally keep my marketing sites separate from my magic sites, this is one service all my friends who have and/or plan magic websites can use. I am NOT an affiliate of Real Clear Hosting.. I own Real Clear Hosting..

With two offices, one in Fremont, California, United States, and one in Maidenhead, Berkshire, United Kingdom , and 24/7 email and telephone support (one hour guaranteed response), we are prepared to offer world-class hosting starting at less than 5 dollars a month for a full-featured package. Over 21,000 customers agree that we're number #1 in support and customer satisfaction.

Readers ask me frequently how I pay the bills at the Magic Roadshow, as I don't charge a suscription fee. It's my 'other' services, like Real Clear Hosting for example, that pay the bills for magicians worldwide to enjoy the Roadshow..

<http://realclearhosting.com/>

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Study Reveals How Magic Works - Article in Live Science

What happens when you mix magic with science? How does science explain magic and what happens when the eye and the mind try to comprehend a magic trick? This article in Live Science tries to explain it...

"Scientists are figuring out how magicians fool our brains in research that also helps uncover how our mind actually works."

"A great deal of what scientists now understand about how the human visual system works stems from research into our susceptibility to optical illusions."

"It made sense to look at magicians to advance knowledge of human cognition, since magicians have been working on figuring out how certain principles of psychology work for hundreds of years," said researcher Gustav Kuhn at the University of Durham in England, a

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cognitive psychologist who has also performed magic the past couple decades.

"Magicians really have this ability to distort your perceptions, to get people to perceive things that never happened, just like a visual illusion," he added.

While reading the article - look for a video link explaining 'how to levitate'..

http://www.livescience.com/strangenews/061120_magic_brain.html

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Martinka - Museum of Magic and Magic Shop

Once operated by Houdini himself, Martinka is a wonderful site, full of magic and magic artifacts, reflecting the history of magic and it's most profound performers. Martinka sponsors four auctions each year, containing some of the most discriminating items available through any auction house.

Their latest auction, which concluded in June and is largely conducted on-line, included such items as a Chung Ling Soo Costume, a Robert Houdin Mystery Clock, and Henning's Famous Turquoise Costume.

With the influx of young magicians and popularity of magic, magic antiques and vintage items are bringing a premium. Amaze yourself with the prices premium items are bringing..

To quote from their web site..

"The place to buy and sell antique magic tricks, photos, vintage posters, ephemera and magic memorabilia. Learn about the History of Magic and see items from Houdini, Kellar, Herrmann, Thurston and more."

Martinka & Co. has been serving magicians since just after the Civil War. Once owned by Houdini himself, Al Flosso purchased it in 1939. The company was acquired in the past few years from Jackie Flosso by Ted Bogusta and setup as a place to share the history of magic and magicians.

If you visit Martinka online, be prepared to spend quite some time!

<http://www.martinka.com/martinka/>

Speaking of Al Flosso - Video

I have published an amazing video of Al Flosso and the Miser's Dream to one of my blogs. You have to watch close to see all the moves Al pulled in plain view. This is a master class in mis-direction from one of the masters. It's fun to watch how not a second is wasted, and everything is so well-rehearsed that his arms are in constant motion, taking items out of his pockets and putting them into the spectator's pockets..

<http://rickcarruth.blogspot.com/2008/07/al-flosso-and-misers-dream.html>

Speaking of Miser's Dream - John Tudor and Friends video

Watch this video of Matt McCoy, John Tudor, Joey Vazquez, Sarah Straney, and Brandon Wagster performing the miser's dream in the Workshop Theatre, Columbia SC.

Aptly called "Clink" - A Quintet for Miser's Dream, this performance highlights the creative possibilities when you put five highly talented performers on the same stage, at the same time, performing the same effect.

Recorded during a performance from The Many Faces of Magic, a benefit originated by Matt McCoy to support the construction of a new theatre in the Columbia area, this video should inspire you to look at magic from a different perspective..

<http://www.youtube.com/watch?v=yI0nNbZu04A>

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The Self-Reversing Deck - video

THE EFFECT: You show an ordinary pack of playing cards these can be borrowed. The spectator can shuffle the deck if they so wish. You take the deck and ask a spectator to pick a card. A card is chosen and returned to the deck. The deck is then well shuffled.

To further emphasize that the cards are mixed the magician begins to turn batches of ten cards or so upside down in the deck, he keeps doing this throughout the pack. The magician cuts the deck to show some cards are back to front, another cut shows some cards are front to back and a third cut shows that some cards are back to back. The deck is seemingly a

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complete and utter mixed up mess.

With a magical snap the magician fans the cards to show that the whole deck has reverted back to normal. All cards are facing the same way except one card, the spectators chosen card!

<http://www.freemagictricks4u.com/learn-magic-free.html>

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Magic Glossary - Resource

Don't forget to visit and bookmark the Magic Roadshow's Magic Glossary. We have what we think is the largest glossary of magic terms on the web.. larger even than Wikipedia's.

http://streetmagic.info/magic_glossary.html

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One Handed Card Tricks - Flourishes

A nice list of one handed card tricks and cuts. You can study the pictures, showing the step-by-step moves, and then watch a video of the effect at the bottom of the page. There are several other categories in addition to the One Handed category.

To view... copy the address below and then paste into your address bar after the http:// . Because of the large number of pok'er links on this site I cannot link to it directly. I learned my lesson last year when StreetMagic went from #1 on Yahoo to almost nowhere as a result of the linking habits of some of the sites I had linked to...

Learn the - Disappearing Card - One Handed Drop Cut - One Handed Lift Split Cut - One Handed Twirl Cut - Front to Back Cut - From the Top - Bridge Shuffle - Dealer Shuffle

Docardtricks.com/archives/category/one-hand/

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Magic Audio Archive - Resource (From the Magic Roadshow Archives)

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"If you're a magician, like myself, these recordings are a way to get to know the masters, and are a veritable 'idea factory' of wonderful effects lost to time."

How would you like to listen to recordings of some of the greatest magicians and magic icons of all time, performing their classic radio shows of years past? The Houdini page includes an audio and video resource and the Dunninger page includes an actual interview with Mr. Dunninger. This is magic history.

Listen to broadcast of Chandu the Magician, Kreskin, Blackstone The Magic Detective, Mandrake The Magician, Johnny Carson, Harry Houdini, and Joseph Dunninger.

There's no obligation, nothing to sign up for, no commitment... just pure enjoyment! There is an audio player you may have to download to listen to some of the recordings, but it's a minimal download.

<http://www.noonco.com/audio/>

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The Hypnotic Handshake - Free download

This is a resource that was exclusive to Magic Roadshow subscribers.. Some called it the Russian Scam.. others said it was NLP at it's best.. but everyone watched as Derren Brown shook hands with strangers on the street, asked directions, took their wallets and watches, and left their marks standing on the sidewalk - perplexed and wondering what happened...

Want a free ebook describing how it was done?

Since Derren claimed to have never used stooges in his shows, I have reason to believe that this effect actually works.. to some extent. i suspect that it works on a very small percentage, but that's based entirely on my personal beliefs.

Supposedly, by engaging the spectator in a quick series of off-beat stimuli, you can 'halt' the thinking process long enough to achieve your desired effect.

I published this link almost a year ago and patiently waited for someone to write and tell me it worked. As I didn't hear from anyone, one way or another, I am assuming either no one tried it, no one succeeded with it, or everyone succeeded with it and now want to keep it secret..

-IF- it should happen to work for you, please let me know.. Perhaps someone could write an article based on their experience?

<http://www.divshare.com/download/2073457-5cb>

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Wanted: Cabaret Magician

Our friends, Barron Stringfellow and Flaming Hat Productions, are seeking a 20 Minute Opening Magic Act for Cabaret Style show rooms, The Right Act Must Be:

- Self-Contained (A PA is Provided, May use Own Microphones)
- Air Travel Friendly
- Willing and Able to Travel the Continental US
- Prepared to perform TWO Different sets
- Willing to Audition Live
- Practiced, Polished and Professional
- Funny
- Lighthearted
- Professionally Costumed/Tailored
- End with a Clean Stage at your finale
- Available beginning November of 2008

Please send Considered Requirements, Show list for 2 Sets, Promo Packet & DVD/Video of the sets to:

Magic Cabaret
c/o Flaming Hat Productions
Post Office Box 28
Horton, Kansas 66439

Absolutely NO Phone Calls! Deadline for Receipt of Packets is August 31st, 2008. If you need your materials returned: Send SASE for return of DVD/Tape.

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Face in Hole - fun resource

Yes... last issue I published a photo of your editor created with a photo editor at Face In Hole. I mistakenly identified the site as Face Hole, and some of you were taken to a site that was.. uh.. a little questionable. What a difference an 'in' can make. I include this in the magic category because a couple of the 'bodies' available to edit with your pic are magicians. Personally, I like the wizard look.. although a couple of folks wanted to know why I chose the Oak Ridge Boys look..

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Pages and pages of 'bodies' for you to chose from, including Criss Angel..

<http://faceinhole.com/home.asp>

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Not So Magical-Related Links
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It seems I'm always running across links that I would like to share with you guys (and girls) and I cannot pigeon-hole them into a 'magic' category. Since I think a portion of you will find some of these links interesting, I'm going to continue including them near the end of the Roadshow in my newly named 'Not So Magical-Related Links' section..

Live from Sun Studio

I brought you a link awhile back featuring Sun Studio in Memphis, Tennessee.. the birthplace of rock and roll. Great web site and one of my favorite places in the world, period. You can feel the ghost of Elvis, Johnny Cash, Roy Orbison, Ike Turner, Howling Wolf, and on and on.. As I stood, holding the microphone Elvis used to record the first mainstream rock and roll song, 'That's Alright Mama', I was amazed to hear that musicians record in Sun Studio almost every night. You can 'rent' the studio and record a song or an album (CD).

Sun maintains a great blog called Live from Sun Studio, featuring a array of videos of musicians from around the world, some well-known, some not so, recording in the studio. You will recognize some of the artists, and others will be unknown to you. But at any rate, it's great video.

If you're ever in Memphis be sure to go by Sun and take the tour. It's like ten bucks or so, and worth ten times as much. The feeling that comes over the crowd as they stand in the studio is eerie. In my group, there were folks from Germany, England, Ireland and Canada. The visitors from both England and Ireland had traveled from home to Memphis to see Sun Studios. They understood the weight of the influence those who recorded there had on the Beatles, the Stones, Spencer Davis Group, Led Zeppelin, Long John Baldry, Cream, Jimi Hendrix, and more recently, U2.. who recorded five songs at Sun Studio, including Angel of Harlem.

Enjoy..

<http://livefromsunstudio.blogspot.com/>

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Craigslist® Aggregator

This is magic-related if you search for magic related ads. Otherwise, it's a nice little download that sits quietly in your system's tray and notifies you if there are ads that match your keywords.

What you do is.. download the aggregator, enter a few keywords, and the aggregator will quietly search through Craigslist, both locally or system-wide, and notify you via a blinking icon in the system tray that it has found ads that contain your keywords.

You can keep track of ads that match your interests and be the first to respond. Great way to pick up a good, used illusion.

<http://www.iwantsoftwarethat.com/cla/cla.htm>

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Free Downloads for New Subscribers

.: Bobo's 'Modern Coin Magic'

<http://streetmagicsecrets.info/bobo.htm>

.: Expert at the Card Table

<http://streetmagicsecrets.info/erdnase20.htm>

.: Easy Mentalism

<http://streetmagicsecrets.info/1mentalpay.htm>

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